



***Know a lot about money?
Know nothing?
Find out what matters most!***

Danielle Park LLB, CFA financial insider, money manager, lawyer and author.

We all aspire to a good life and we all need money to help us have it. But *having* money is not a static condition. The single biggest mistake that people make is in believing it's about how much they *make* rather than how much they *keep*. Keeping wealth takes something more than education, more than IQ. Find out what is wrong with the investment world from an insider who knows. Learn the keys to keeping your money and building the rich life you deserve!

About Danielle Park:

“Park manages to not only explain finances well for the average person, she also manages to entertain and educate, while cutting through the clutter of information she knows every investor faces.”

-Toronto SUN

“Danielle is a passionate speaker with a talent for reducing complex theories into bite-size stories. Straight-talk from a pragmatist who has learned from the books and from real-life.”

“At last, someone who has been inside the investment sales world and come out to tell the rest of us the truth. Danielle rips the lid off!!”

About Danielle Park

Danielle worked as a barrister until 1997 when she was recruited to work for an international securities firm. Becoming a Chartered Financial Analyst (CFA), she went on to manage millions of dollars as a Portfolio Manager and partner at an independent investment counsel firm she co-founded.

Danielle is the author of *Juggling Dynamite: An insider's wisdom about money management, markets, and wealth that lasts* (Insomniac Press: 2007). A regular guest on business television, in recent years she has been writing, teaching and educating industry professionals as well as investors on the risks and realities of investment behaviors.

An avid health and fitness buff, Danielle lives with her family in a small town north of Toronto, Canada.

Ms. Park's most popular topics:

The Money Myths

Why developing emotional intelligence around money is key to building and preserving wealth.

What you will learn:

- Why “infinite” theories do not serve real life investors.
- The 3 major myths about money.
- What the investment sales world would rather you didn't know.
- How to develop your own shark repellent.
- Epic human mistakes about money and how you can avoid them.
- Why EQ trumps IQ.
- The keys to building and preserving wealth that lasts.

The Art of a Rich Life

How to balance needs with wants and why this matters most in the end.

What you will learn:

- The risk of materialism and the Ad driven culture.
- Sketching your own life map to success and following it.
- The art of work/life balance.
- How to leverage your mentors and inverse mentors.
- Developing the discipline to stick to your own vision.

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Fee Schedule for Danielle Park

Keynotes (45-90 minutes)	\$ 5,000.00
International Travel	\$ 5,000.00

Fees are gross. Bureau fees to be deducted from these rates.
Expenses are additional.

Payments should be made to D. Park.

Equipment and Set-Up:

She requires: a cordless lavalier microphone, and water.

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